Public Service Announcement
Tip Sheet

Thank you for helping us spread the word about the Veterans Connect @ the Library program. We hope these PSAs can be a useful way to spread the word to veterans, partner organizations, potential volunteers, and other libraries. Consider spreading the word by posting on social media, sharing with library partners, placing a blurb or video embed on your website or in your enewsletter, or other channels that you think might be helpful for spreading the word.

Here are some sample posts for social media, website/newsletter that you can adapt, as appropriate:

For libraries:

Sample blurb for website or newsletter:
[Name of your Library]’s Veterans Resource Center can be the connection vets need for help. Our skilled volunteers can help veterans with finding employment, accessing health benefits, buying a home, and other needs. Learn more about the Veterans Connect @ the Library program and how you can get involved at http://calibrariesforveterans.org/

Sample Facebook posts - please be sure to tag the @VeteransConnectattheLibrary Facebook page:

Veterans like Ron often hit roadblocks when it comes to buying a home. Our @VeteransConnectattheLibrary Veterans Resource Center can help veterans find the way to home ownership. http://bit.ly/vcal-ron

@VeteransConnectattheLibrary at your local library can be the connection vets like Sara need for finding employment. http://bit.ly/vcal-sara

Is missing VA paperwork keeping you from accessing your benefits? Get assistance from skilled volunteers at our @VeteransConnectattheLibrary Veterans Resource Center. http://bit.ly/vcal-john

Sample Twitter posts:


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For partners:

**Sample blurb for website or newsletter:**
Veterans Connect @ your local library can be the connection vets need for help. Skilled volunteers can help veterans with finding employment, accessing health benefits, buying a home, and other needs. Learn more about the Veterans Connect @ the Library program and how you can get involved at [http://calibrariesforveterans.org/](http://calibrariesforveterans.org/)

**Sample Facebook posts - please be sure to tag the @VeteransConnectattheLibrary Facebook page:**

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Is missing VA paperwork keeping you from accessing your benefits? Get assistance from skilled volunteers @ your local library’s @VeteransConnectattheLibrary Veterans Resource Center [http://bit.ly/vcal-john](http://bit.ly/vcal-john)

**Sample Twitter posts:**


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